

# OfficeServ™ 7030



## Voice & Data Solutions

**SAMSUNG**

Enterprise IP Solutions

The agility and responsiveness of small businesses is a major competitive advantage.

However, technology and professional support tools that enable people to communicate and collaborate efficiently are often priced beyond what is cost-effective and viable for smaller companies. But now, even the smallest business can afford the same sophisticated communications technology normally only enjoyed by large companies - configured to suit small company productivity, flexibility and budget requirements.



### Simplicity and sophistication

As part of Samsung's OfficeServ 7000 range of next generation IP solutions, the OfficeServ 7030 Converged Communications Server has exactly the same pedigree, same features and same handsets, but is specifically designed for small businesses that need a sophisticated communications solution that's also simple to implement and manage.

The OfficeServ 7030's all-in-one, compact design has been engineered to deliver a highly affordable, easy-to-use and secure IP platform for fully integrated voice, data and wireless communication. With the support of a full set of advanced features and sophisticated applications, such as Voicemail and Auto Attendant, the OfficeServ 7030 also enhances staff performance and delivers substantial cost savings.

### Leading the way

Compared to many other solutions, OfficeServ 7030 offers small businesses an unrivalled level of functionality:

- Sophisticated, low cost voice mail with e-mail integration
- Uniform Call Distribution (UCD) and Call Sequencing
- Cost effective IP trunks / SIP connectivity
- Easy to deploy IP extensions for remote workers
- WiFi for wireless voice and data
- Applications for seamless PO and telephony integration (CTI).



### Optimum flexibility and value

To maximise your operational flexibility and return on investment the OfficeServ 7030 can expand in line with the needs of your business and is capable of handling up to eight incoming lines with as many as 20 extensions.

As your business demands it, VoIP applications (IP phones/IP networking/remote workers) and wireless technology can be enabled to provide a powerful converged solution for voice and data, wired and wireless phones, faxes and modems.



# Improving business effectiveness

**The OfficeServ 7030 Converged Communications Server offers an effective and affordable way to improve communication and collaboration between employees, suppliers and customers:**

**Instant results:**

- Technology that is priced and packaged for smaller companies
- Incorporates efficient and flexible configuration options
  - From 4 – 8 lines (1-8 if SIP)
  - From 2 – 20 extensions
- Automatically provides caller ID, name and number
- Includes fully featured Voicemail with email integration
- Auto Attendant and many other advanced functions
- Uniform Call Distribution (UCD) and Call Sequencing ensures calls are handled efficiently

**Operational flexibility:**

- Capable of supporting:
  - wired and wireless handsets
  - IP phones or Key Phones or SLTs or a mix
  - Analogue, ISDN2 and/or SIP trunks

**Cost savings:**

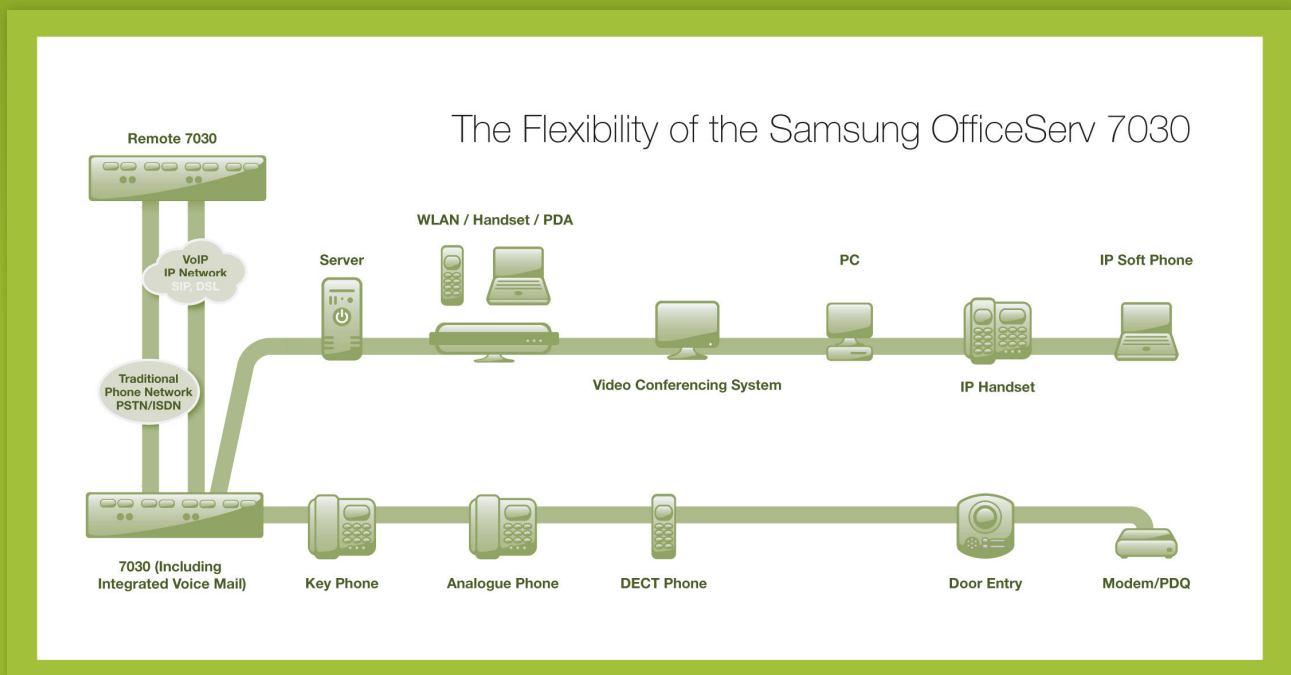
- Offers automatic call routing and economical IP trunks using SIP Connectivity
- Cost-effective VoIP technology that supports IP phones / IP extensions, remote workers

**Enhanced performance:**

- Optimises staff mobility and hot-desking with:
  - comprehensive “follow me” functionality
  - seamless integration of wired and wireless networks enabling wireless handsets and PDAs to access voice and data services from anywhere in the building
  - simple connection from home or other offices through remote IP phones or soft phones
  - built-in Computer Telephony Integration (CTI)
  - E-mail gateway delivers voice messages to your inbox

**Easily expandable:**

- A modular architecture and common software ensures full scalability and interoperability between systems, enabling easy expansion or connection to other OfficeServ 7000 platforms eg. at other offices and branches



## OfficeServ 7030 Specification Chart

	OfficeServ 7030		OfficeServ 7030
<b>Account Codes</b>	999	<b>Trunk Group Members</b>	8
<b>Authorisation Codes</b>	500	<b>Max SLT Virtual Ports</b>	32
<b>AOMs per Station (max)</b>	2	<b>Max DGP Virtual Ports</b>	32
<b>Call Logs per Station (max)</b>	50	<b>DLI/SLI Stations</b>	20
<b>Total Call Logs</b>	500	<b>ITP Handsets</b>	18
<b>Chassis (max)</b>	2	<b>OfficeServ Softphone</b>	18
<b>Call Keys</b>	8	<b>Proprietary WiFi Handsets</b>	18
<b>Class of Service</b>	30	<b>3rd Party SIP Handsets/ SIP-UA/Server Connections</b>	18
<b>CLIP Translation entries</b>	1000	<b>IP Trunks-SIP</b>	8
<b>DDI Translation entries</b>	100	<b>Networking Trunks (SPnet)</b>	8
<b>Emergency/Override Codes</b>	8	<b>PCM Trunks (Analogue/ISDN)</b>	8
<b>LCR Digit Tables entries</b>	2000	<b>Total Stations and Trunks</b>	36
<b>Group Members (Sequential or Distribute)</b>	16	<b>SMT-R2000 Access Points</b>	Unlimited
<b>Group Members (Unconditional)</b>	16	<b>Virtual Chassis</b>	2
<b>Network LCR Codes</b>	99	<b>Slots per Virtual Chassis</b>	5
<b>Pick-up Groups</b>	10	<b>Ports per Virtual Chassis Slot</b>	4
<b>Speed Dials (Total)</b>	1500	<b>Installation</b>	Preferred
		<b>Wall</b>	No
		<b>Floor</b>	No
<b>System Speed Dial (max)</b>	950	<b>System Performance (BHCA)</b>	300
<b>Station Groups</b>	10	<b>Power Consumption</b>	30 Watts
<b>UCD Groups (max)</b>	10	<b>Chassis Dimension (per Chassis)</b>	W = 319mm H = 363mm D = 71mm
<b>Trunk Groups</b>	5		

### Samsung raises the stakes in the lower reaches with OfficeServ 7030 Compact

Samsung Electronics has raised the stakes in the lower reaches of the converged communications market with the launch OfficeServ 7030 Compact, the latest addition to its OfficeServ 7000 series.

The addition of the OfficeServ 7030 Compact to our OfficeServ 7000 series is proof of Samsung's commitment to offer cutting-edge communications solutions to businesses whatever their size. This converged communications platform offers flexibility in its configurations for a small system, enabling smaller firms to take advantage of the latest voice, data and wireless communications.

The platform boasts a features set including 18 low cost IP extensions, analogue, ISDN and /or SIP trunks, WiFi for wireless

voice and data communications. According to Samsung, the OfficeServ 7030 Compact can be tailored to the individual needs of a small business or expanded as these needs change. In addition, the voicemail element of the product is priced for the smaller SME. It is supplied with e-mail integration, Uniform Call Distribution (UCD), Call Sequencing and up to 11 hours of recording time so no communication is ever missed.

The OfficeServ 7030 protects a businesses' investment in a Samsung solution as the common software, handsets and inter connectivity enables configuration for networking with larger systems in the OfficeServ 7000 series. The Samsung OfficeServ 7000 series provides a traditional or IPbased wired and wireless solution for voice and data communication. Businesses can deploy OfficeServ 7000 systems to build telephony applications, secure data communications infrastructure and policy-driven networks.